

# MGC Advertisement Opportunity Program – (2024)



# 2024

As part of our ongoing initiative to partner with local business and in an effort to promote local industry, the Mitchell Golf and Country Club is pleased to provide our 2024 Hole Advertisement Program for your consideration!

## Hole Marker Package and Agreement

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The board of directors is excited to continue with our advertisement marketing program initiative this year in 2024.

We're currently offering space for your business to advertise on these signs for a flexible term option. (Please see schedule below)

In addition to the visible hole marker signage, your yearly commitment to the program will also provide the following value added benefits.

- Your company logo will be included and listed as a recognized sponsor on the MGC website for the length of your commitment in a designated and visible sponsors section
- Your company will be afforded the opportunity to participate free of charge in our annual "Sponsors / Membership Appreciation Day" for the 2024 season.
- Exposure to more than 20,000 rounds of golf annual basis

In an effort to provide a continual, current and more up to date ongoing program we're offering competitive rate program for those who may consider this promotional opportunity.

<b>Commitment</b>	<b>Cost (Payment required upfront)</b>	<b>Notes:</b>
1 year	\$300 + HST	1 <sup>st</sup> Opportunity to Renew, One-time \$100 decal fee
3 year	\$750 + HST	1 <sup>st</sup> Opportunity to Renew, One-time \$100 decal fee

Signage is available on a 1<sup>st</sup> come 1<sup>st</sup> serve basis and payment in full will be required within 10 business days of verbal commitment.

If you require any further information please don't hesitate to contact Jake Near or any member of the board of directors to express your interest and to reserve your preferred spot today.

Looking forward to partnering with you in 2024 and beyond!

Sincerely

The Board of Directors

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## **Terms of Agreement**

I \_\_\_\_\_ (please print) owner (or binding partner) of \_\_\_\_\_ (please print) hereby authorize the Mitchell Golf and Country Club on this the day \_\_\_\_\_ to advertise my company logo based on the following parameters:

<b>Term</b>	<b>Cost</b>	<b>Decal Provided by</b>	<b>Hole #</b>

Advertisement “term” will be considered effective starting at the start of the golf season (April 1<sup>st</sup>) and is subject to contract completion effective (Nov 1) of each fiscal year.

## **Notes:**

- 1) Payment based on term is due in full within 10 days of reservation an annual basis as per fee schedule provided above.
- 2) I understand that the club will have complete discretion on the proposed visual appearance of the proposed company logo appearance. The club reserves the right to reject any logo for any reasons the club deems appropriate.
- 3) The MGC club has the right to revoke the “terms of agreement” for any reason relating to the professional conduct of the business at its discretion. In the event of termination a prorated refund (excluding the cost of the decal) will be provided to the lease.
- 4) If a company wishes to update the sign during the current contract “term” costs associated with providing a new decal will be at the company’s expense.

## **Lease Signature**

## **Manager Signature**